

PROGRAM DETAILS



Sherwin-Williams Colormix 2016

Laurie Clark is the Senior Designer Account Executive for The Sherwin-Williams Company in the state of Arizona and Las Vegas, NV. She has worked with Sherwin-Williams since 2005 and has been an active and supportive Industry Partner for many design organizations.

Sherwin-Williams Colormix 2016 will showcase the color forecast for 2016.

Our presentation will share the insights and inspirations behind why we will be seeing these colors in the coming year.

4 educational objectives to be covered in the presentation:

- To gain knowledge and insight into the drivers for color and design trends for 2016
- To gain knowledge and insight into influencers for color and design trends for 2016
- To gain inspiration for current and future design projects
- To gain knowledge of new and creative resources for future design projects

When:
11:00 am - 1:00 pm

Where:
DoubleTree Suites

REGISTER NOW

FEBRUARY MEETING SPONSOR



SHERWIN-WILLIAMS

February 2016

Meeting Info

CSI Monthly Meeting

WHEN:
February 11, 2016
11:00am — 1:00pm

WHERE:
DoubleTree Suites
320 N. 44th St.
Phoenix, AZ 85008

Free for Members
\$25 for Guests

Upcoming Events

2/11/16 - Chapter Board Meeting

2/11/16 - Monthly CSI Meeting

2/17/16 - Programs Committee

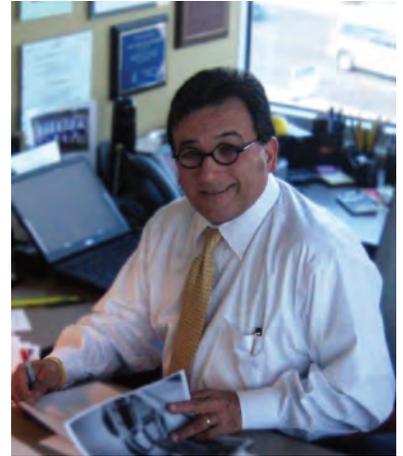
2/25/16 - Technical Committee

The Reference Library Events Flyer »

MESSAGE FROM THE PRESIDENT

I guess that I am officially on the downhill side... no snide remarks about my age, I was referring to my tenure as Chapter President!

In my December message, I noted that, as President, I view the Chapter as “my Client.” I periodically ask my business Client’s “How am I doing? Are we providing the service you expected? What can we do to improve?” Fortunately, the feedback I have received has been generally positive, based on repeat business and recommendations. Similarly, as my “other Client” I am asking each of you, “How am I doing? Are we providing what you expected?” No, I am not seeking a second term. I am just wondering if anyone besides my wife reads these monthly messages.



I have broached a couple of topics previously, asking for response. opinions. I have yet to receive any. That is curious given the number of specification writers in this group. Maybe I should include a reverse ‘scotch’ clause. I’ll explain that a bit later. This just brought to mind brown M&M’s...just another “God is in the Details” and “...just read the specs” story.

In case you haven’t heard the story AND are old, or young, enough to know who Van Halen is. There was a story going around during Van Halen’s “hay day” that was supposed to indicate what a “divo” (i.e. male diva) David Lee Roth (their Lead singer, at the time) was. Some even thought it was just an urban myth and couldn’t possibly be true. The story WAS TRUE. Let me explain.

Van Halen was one of the first band’s to take huge productions into third-level markets (smaller towns with older venues). They describe pulling up to a venue with nine eighteen-wheelers, full of gear, where the standard was three trucks, max. Due to the size of the production, they experienced problems and many technical errors at some of the older venues, in spite of previously notifying the promoters, in writing, of the critical technical and space requirements.

As you may know, many performers have contracts that include perks/demands that range from having a specific brand of beverage back stage to luxurious after show accommodations, lavish back-stage buffets, and chauffeured transportation. Some high-demand acts have been known to make seemingly frivolous demands of promoters simply because they can. This brings us to the brown M&Ms and Van Halen.

David Lee Roth began to insert a notation within the technical ‘rider’ attached to the Van Halen performance contract, which became legendary. He explained it in his autobiography:

The contract rider read like a version of the Chinese Yellow Pages because there was so much equipment, and so many human beings to make it function. For example, in the technical aspect of the rider, it would say "Article 148: There will be fifteen amperage voltage sockets at twenty-foot spaces, evenly, providing nineteen amperes ..." This kind of thing. And article number 126, in the middle of nowhere, was: "There will be no brown M&M's in the backstage area, upon pain of forfeiture of the show, with full compensation."

Indeed, a copy of a contract rider from Van Halen's 1982 world tour, under the "Munchies" section, does document that the band specified they be provided with "M&M's (WARNING: ABSOLUTELY NO BROWN ONES)":

The presence of even a single brown M&M in that bowl, rumor had it, was sufficient legal cause for Van Halen to peremptorily cancel a scheduled appearance without advance notice (and usually an excuse for them to go on a destructive rampage as well). The "no brown M&Ms" contract clause was not the act of a "Divo," but that of an astute business person concerned with safety. It was meant to be a simple gauge to determine how carefully the technical specifications of the contract had been read and complied with.

David Lee Roth went on to explain that, "...if I saw a brown M&M in the bowl when I walked back stage ... well, line-check the entire production. Guaranteed you're going to arrive at a technical error. They didn't read the contract. Guaranteed you'd run into a problem. Sometimes it would threaten to just destroy the whole show. Something like, literally, life-threatening."

Being ill-informed, the media would run exaggerated and inaccurate accounts of Van Halen's using violations of the "no brown M&Ms" clause as justification for engaging in childish, destructive behavior. David Lee Roth explained those actions as attention getting for the technical aspects of the contract and not the actions of a "Divo." He described one such incident.

"The folks in Pueblo, Colorado, at the university, took the contract rather kinda casual. I came backstage. I found some brown M&M's, I went into full Shakespearean "What is this before me?" . . . you know, with the skull in one hand . . . and promptly trashed the dressing room. Dumped the buffet, kicked a hole in the door, twelve thousand dollars' worth of fun.

They had one of these new rubberized bouncy basketball floorings in their arena. They hadn't read the contract, and weren't sure, really, about the weight of this production; this thing weighed like the business end of a 747. The staging sank through their floor. They didn't bother to look at the weight requirements or anything, and this sank through their new flooring and did eighty thousand dollars' worth of damage to the arena floor. The whole thing had to be replaced. It came out in the press that I discovered brown M&M's and did eighty-five thousand dollars' worth of damage to the backstage area."

So does anyone read these messages? Oh yeah, about the scotch. A spec writer friend of mine, back about twenty-eight years ago, when you could still get away with such shenanigan's inserted a couple of sentences in the Miscellaneous article of the General Conditions. It stated that the Contractor shall submit a bottle of single malt scotch to the specification writer for approval. On one project he got the bottle on another he received an RFI asking the Brand. He quit adding the article soon after.

Hope to hear from somebody! You might get a drink out of it...or some brown M&Ms!

Please let me know what you think.

Ed _____
President, Phoenix Chapter CSI
Eduardo Galindo, CSI, CDT, AIA, LEED AP BD+C, NIBS

JANUARY MONTHLY MEETING RECAP

As always, the January Chapter meeting was well attended including several guests. Unfortunately, the meeting was marred by the proverbial “Technical Difficulties.” President Ed Galindo could not get his portion of the program slides to be projected onto the screen. In lieu of ‘shadow puppets’ he winged it and just ‘voiced’ the Chapter announcements and introductions.

Fortunately, for all, he was able to get the slides of the main program presenter Cliff Brewis from Dodge Data & Analytics to project. With a big sigh of relief, Cliff began his annual update of Dodge’s Construction Outlook. Cliff, who is Vice president of Content Acquisition for Dodge, started with an overview of the current US economic picture to set the stage for the 2016 outlook. Cliff noted that the current economy is a “bit wobbly” due to a variety of global influences, but that there is positive, albeit guarded, outlook for 2016. Moderate expansions followed by “deceleration” has been attributed to geo-political issues among other factors

From the global and us economy, Cliff turned to the Arizona construction outlook. Dodge has noted that the Residential construction market has “Improved Conservatively,” with the strongest sector being Multi-Family Housing. Cliff explained that with the slight improvement in the residential sector there is generally a corresponding increase in the commercial sector. However, the vacancy rates in office buildings generally need to be filled prior to a strong resurgence in new construction. Therefore the increase in Office construction has been gradual and considered.

The Hospitality market is highly cyclical, and is currently in a growth pattern. While not as dramatic, the retail sector is exhibiting signs of recovery in line with the residential market sector. The retail outlook is also reflective of international trade and on-line sales.

Although, the education market is more erratic since a large sector is dependent on public funding, Arizona public schools are showing signs of increased activity.

Healthcare, which has been exhibiting gradual growth is experiencing “near-term uncertainty.” An aging demographic has a growing need for healthcare, but this same demographic has led to dramatic changes insurance and re-imburements. Coupled with a growth in technology, this has led to re-evaluation in facilities and healthcare delivery systems. It was noted that one of the few strong markets is in senior care.

Cliff pointed out that the aging infrastructure of the country is becoming to demand attention, noting that Arizona has passed a Highway bill.

In closing it was shown that the overall construction starts are up and cautiously optimistic. On behalf of the Chapter, President Ed Galindo thanked Mr. Brewis for his presentation. Our next meeting is on Thursday, February 11th, and will shift from forecast on construction to forecast on Color..

UNDERSTANDING CRITICAL ASPECTS OF CONSTRUCTION DOCUMENTS

Thursday, March 17, 2016 - 8:00am to 5:00pm @ The Reference Library

To compete in the increasing complexity of the Design and Construction Industry requires in depth technical knowledge of Construction Documents and the ability to navigate through the organization of these documents to understand and enforce or comply with a project's specified requirements.

Program Overview

- Project Fundamentals
 - Legal Implications
 - Construction Contract Types
 - Roles, Rights and Responsibilities
 - Contract Provisions
- Design Process
 - Required Documentation
 - QA/QC Process
 - Control Project Variables
- Procurement
 - Bidding/ Negotiating
 - Contracting
- Project Concept & Delivery
 - Team Selection, Organization
 - Delivery Method
 - Project Budget/Schedule
- Pre-Construction
 - Modifications
 - Substitution Requests
- Life Cycle Activities
 - Life Cycle costs
- Construction Documents
 - Organization
- Construction
 - Administering the Contract
 - Interpreting the Documents

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ANNOUNCEMENTS

February Anniversaries

- Wayne Shirlaw - 22 years
- Robert Trimble - 19 years
- Merrilou Peek - 9 years
- Lisa Pritchard - 9 years
- Jason Orio - 2 years
- Melissa Wolter - 2 years

New Members - FY 2016

- Larry Kirkpatrick - February, 2016
- Todd Walker - February, 2016
- Curtis Brannum - February, 2016

**The is the list of CSI Phoenix New Members and Anniversaries that we were able to get from CSI Institute.*

If your name should be on this list and you don't see it, Please go onto the Institute website and update or input your personal information.

ADVERTISE WITH CSI PHOENIX

The Rules:

- Ads are sold for 3, 6, 10 or 12 months.
- Payments are made in advance via credit card or check. Payment must be received by the 5th each month prior to publication.
- You must provide your own, high resolution, artwork and/or copy.
- Artwork and/or copy must be received by the 5th of the month prior to publication.

Website Sponsor:

- **728x90 homepage banner ad** - Banner at the bottom of the homepage.
 - 3 mo - \$90.00
 - 6 mo - \$175.00
 - 10 mo - \$280.00
 - 12 mo - \$320.00
- **728x90 interior page ad** - Banner at the bottom of the interior pages.
 - 3 mo - \$90.00
 - 6 mo - \$175.00
 - 10 mo - \$280.00
 - 12 mo - \$320.00
- **300x250 interior sidebar ad** - Banner on the right sidebar of interior pages.
 - 3 mo - \$80.00
 - 6 mo - \$150.00
 - 10 mo - \$240.00
 - 12 mo - \$275.00

Meeting Sponsor:

- \$200.00 Members
- \$250.00 Non-members
- Limited to two (2) per meeting.

Meeting Sponsorship includes:

- Complimentary attendance to Chapter meeting for one (1) guest
- Prominent Recognition (including company logo) as Chapter Meeting Sponsor in both eMail meeting notifications and Monthly Newsletter/Online website registration page
- Recognition at Chapter Meeting opening announcements
- One (1) table top display at Chapter Meeting
- Opportunity to place company literature at registration table or on dining tables
- Two minute presentation

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