

CSI January 2012 Newsletter

January Monthly Chapter Meeting
Thursday, January 12, 2012

Location

Radisson Hotel Phoenix City Center
3600 North Second Ave
Phoenix, AZ 85013

Schedule

11:30 am – Networking/Table Tops
12:00 to 1:00 pm – Dinner/Meeting & Program
1:00 to 1:30 pm – Table Tops

Program: Hoover Dam Bypass and the Colorado River Bridge (Mike O'Callaghan – Pat Tillman Memorial Bridge)

Presenter: Rob Turton P.E., S.E. Biography

Program Description:

This crossing of the Colorado River relocates highway traffic between the states of Nevada and Arizona from the crest of the historic Hoover Dam to a new high-speed bypass nearly 900 feet above the Colorado River. The new concrete arch is the longest in North America and the fourth longest in the world. The design of the bridge takes advantage of the best features of concrete and steel, blending these two high performance materials into an efficient and effective composite design that enhances the performance as well as the constructability of the bridge. This presentation will provide a brief overview of the project and describe the planning, design, and construction of the river bridge, the crown jewel of the bypass.

President's Message – Mission Impossible

By: Stephen Smith, CSI, AIA, CSI Phoenix Chapter President

As we start the new year how many of you identified one or more New Year's resolutions? Hopefully you haven't broken any of them by the time you read this article. One of mine will be trying to get the President's Message to the newsletter editor before the deadline each month!

As we ended 2011, many of you should have received an email around December 6th from the Institute regarding a CSI branding survey. As Walt Marlowe, CSI Executive Director stated in the cover sheet, CSI recently began the process of evaluating the CSI brand. As the first step in the evaluation process, Institute has sent this research survey to CSI members and external stakeholders to gain a better understanding of the perception of the current CSI brand. I hope you have been able to take a moment and complete the survey. It is important to give Institute your input and opinion on this subject.

While taking the survey I found one very interesting question regarding the CSI mission. The question was as follows: Which of the following best explains CSI's mission to industry peers

who aren't members? There were five or six potential answers and you were to select only two. As I answered the question I wondered how many members know the CSI Mission statement or where to find it.

During the December Phoenix Chapter Board Meeting I asked this question and got very few individuals that acknowledged they knew. So I went on the CSI Institute website and searched for it. I couldn't find a direct link to the mission statement, but I had copied the CSI Strategic Plan FY11-15 a few months back and knew it was within the plan.

As quoted out of the Strategic Plan "***Mission*** is the fundamental reason for being, serving to answer the question of 'why does this organization exist?' The mission statement need not be a 'tagline' but must primarily resonate with key stakeholders as the primary direction setting statement for the association's work."

The mission of CSI is to advance building information management and education of project teams to improve facility performance.

Just like the New Year's, resolutions our mission is possible when we think, practice and apply it on a daily basis.

I have one further mission to mention this month. We need to create a Nominations Committee in the month of January. I would like the committee to consist of three to five members, but if we have more volunteers than five that will be acceptable. The committee will need to gather names of individuals who would like to run for one of the open seats on the Chapter Board this coming year. If you or someone you know would like to volunteer for this committee or (better yet) would like to be on the election ballot, please inform me or one of the current Board members. We have only until March to gather names for the election ballot.

"May all your troubles last as long as your New Years Resolutions!" **Joey Adams**

Technical Committee - Tips for Coating Concrete Masonry Units

By Tim Garver, CSI, CDT, LEED AP – CSI Phoenix Chapter Technical Committee Member

Instead of conventional primers, block fillers are often used as the first coat to fill the voids of concrete masonry units (CMU) and create a surface suitable for painting.

How Does Spec Writing Work? - Introduction

By: David Bishton, RA, CSI, CCS, CCA

The answer to this question first depends on whether you are approaching the task from an architectural or engineering world view. Why? These two viewpoints, while being used on the same project, have vastly different presuppositions. Yet they often lead to similar (and by that I mean repetitive and painful) outcomes.

Link to CSI Southwest Region web site:

<http://southwest.csinet.org/Stay-Informed/From-the-Editors-Desk-1.aspx>

**To our Fellow CSI Friends and Family
From Teri and Ron Hand**

We would like to take this opportunity to thank each and every one of you for your generous support of our son, Barry Lundquest and his family. Whether it was prayer, pitching in to make and answer phone calls, write articles, purchase food and snacks or a monetary donation, we are so very grateful for all that you have done and are continuing to do for our family.

**CSI Phoenix Chapter Forums – Topics for Discussion
By Tim Garver, CSI, CDT – Phoenix Chapter Media Communications Committee
Chairman**

Welcome to CSI Phoenix Chapter Forums!

The Chapter considered a CSI Phoenix Chapter LinkedIn Group page, but decided on a local public forum about construction specifications and the Phoenix Chapter.

Refer to the screenshot below. CSI Phoenix members already have a login with access to our online Member Roster as well as Forums access. Non-members are welcome to browse the Forums anonymously or register and submit their own posts.

We have some very good topics, please join the discussions.

Link to: <http://www.csiphoenix.org/CSIPhoenixForums.aspx>

**Join CSI LinkedIn Group
By Tim Garver, CSI, CDT – Phoenix Chapter Media Communications Committee
Chairman**

I joined CSI's LinkedIn Group to keep up with what's going on at Institute and engage in topics of discussion with CSI members in and out of our Phoenix Chapter.

See the screenshot below for a recent, and very important posting by Joy Davis, CSI, CCPR, - Communications & Web Community Manager at CSI.

While logged in at LinkedIn, search Groups for CSI *group name*. I highly recommend joining; see you there!

The Reference Library January Box Lunch Schedule

Have You Thought About Advertising? Look What's New – Advertising Rates CSI Phoenix Chapter Newsletter and Web site

CONSTRUCT 2012 – Call for Presentations

On the heels of a successful show in Chicago, CONSTRUCT has opened the Call for Presentations for next year's event, September 11-14, 2012 at the Phoenix Convention Center in Phoenix, AZ. There are some changes to the submission and selection process providing more time to gather presentations while rewarding individuals who submit early.

CSI Buy-One/Give-One Member Referral Campaign

You know CSI is a good investment. Now you can share CSI with others who haven't yet experienced the benefits of membership. When you recruit one professional member who joins, CSI will provide you with one membership to GIVE to a potential new member. You'll be able to sponsor another colleague in CSI and make your network and chapter that much stronger.

Link to this for read more:

<http://www.csinet.org/Main-Menu-Category/Membership/Individual-Membership/Quick-Tasks-Individual-Membership/CSI-BOGO-Program.aspx>

CSI Academies, March 1-3, 2012 in San Diego, CA at the Westin San Diego

Early Registration Deadline: Feb. 1, 2012

This event sold out before the early registration deadline last year, so don't put off registering!

The "CSI Academies" takes place in San Diego from March 1-3, 2012. Not sure if we already have that listed on our calendar. Page 12 of this month's "The Construction Specifier" has additional information and a listing of some of the planned seminars.

Link to this: <http://www.csinet.org/academies>