

# Imagination Cube 09 – “Shade Pavilion”

## A Competition Featuring BEMO USA

### **Sponsored by**

BEMO USA / Phoenix Chapter Construction Specifications Institute / Arizona AIA

### **The Building Product**

Sponsored by the Phoenix Chapter, Construction Specifications Institute, this award recognizes imaginative investigation and creative design that explore the potential of a building product(s). A different building product/manufacturer is chosen each year from within the CSI's membership and the companies they represent. This year's product/material sponsor is BEMO USA.

Additional information on this material and its application can be found on the web and at BEMO USA:

3062 N. Maple Street  
Mesa AZ 85215  
480.545.7900 x241  
BemoUSA.com

### **The Competition**

The competition welcomes any imaginative, design-related exploration appropriate to this material: functional, technical, spatial or artistic featuring a “Shade Pavilion”. The design must fit within the cubic dimension of 48' x 48' x 48' and must use the product suggested as the primary component(s). Emphasis should be placed on demonstrating the experiential and phenomenological qualities of “shade”.

### **Prize**

In addition to the Trophy Award and Certificate, the winner will receive a 3-night trip for two to Las Vegas Nevada with hotel and airfare included along with a travel stipend.

### **Eligibility**

Arizona Residents

### **Jury**

Brett Oakes, AIA, AECOM  
James Trahan, 180 degrees  
Robert Strang, BEMO USA

### **Deadlines**

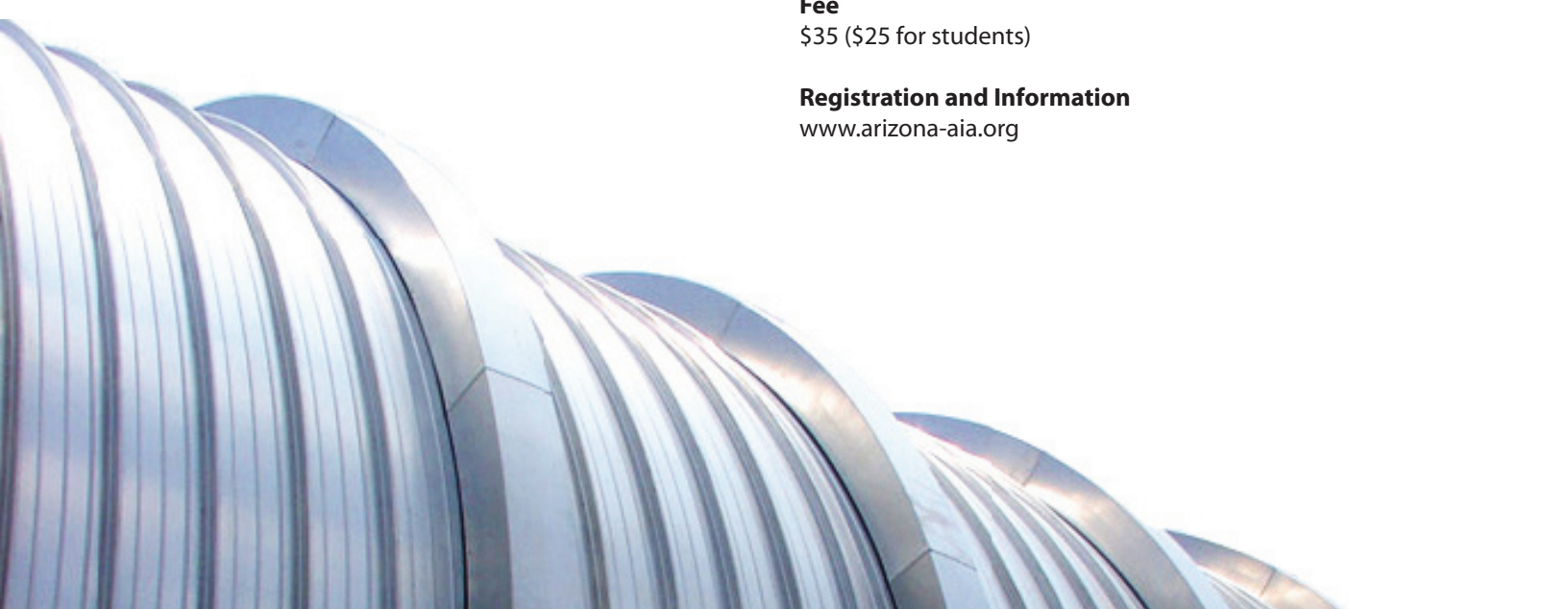
July 30, 2009 Registration due  
August 24, 2009 Submittals due at 4pm  
August 31, 2009 Jury meets  
Winner announced at the Celebrate  
Architecture Awards Presentation  
September 26, 2009

### **Fee**

\$35 (\$25 for students)

### **Registration and Information**

[www.arizona-aia.org](http://www.arizona-aia.org)



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### Submittal Information

#### Format

Design proposal shall be submitted in a PowerPoint format. Provide a maximum of 10 slides. The PowerPoint file size must not exceed 20MB. NO animated presentations will be accepted. The file name shall be saved as “2009 icube submittal number.ppt”. The PowerPoint file shall be submitted on a CD using a PC format with the submittal number clearly noted on the CD. A submittal number will be given to entrants once registration and payment is received by the AIA. The Concealed Identification Sheet which shall be sealed in an envelope and be included with the CD. The identity of the designer should not be present anywhere within the submittal except for the concealed identification sheet within the sealed envelope. Any entry that displays the identification of the entrant will be disqualified.

Slide 1 and/or 2 - shall be the title slide(s) and should include the title of the project, a brief summary of the design concept and approach, exploring the functional, technical and aesthetic possibilities of the wall and ceiling panel systems along with an specification describing the use, application and quality. The CSI MasterFormat 2004 is to be use when creating the Outline Specification . A specification must be submitted to qualify for judging. We encourage the entrants to be creative with the use of their specification.

Slides 3 thru 10 – drawings, diagrams, images, renderings, etc. that convey the design intent of the project

#### Release Waiver

By submitting an entry, entrants take full responsibility for the accuracy of all information provided and warrant that all necessary permissions have been obtained from owners, photographers and others who may have rights to the project. Entrants further acknowledge that no royalty or compensation is due, hold AIA Arizona, it’s sponsors, staff and members harmless from all liability, and grant AIA Arizona the non-exclusive right to publish, reproduce, and distribute copies of the original entry.

Deliver or send to  
AIA Arizona  
30 N. 3rd Avenue #200  
Phoenix, Arizona 85003  
(602) 252-4200



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### Registration Form

Complete this registration form and mail with \$35.00 (\$25.00 for students) by July 30 to:  
AIA ARIZONA  
30 North 3rd Avenue #200  
Phoenix, AZ 85003  
(602) 252-4200

Name

Firm Name

Address

City, State, Zip

Phone

Fax

Email



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### **Concealed Identification Sheet**

Submittal Number \_\_\_\_\_  
(you will be issued this number once your registration and payment is received by the AIA)

Project Name:

Entrant:

Address:

Telephone:

Email:

Other Credits (If Applicable): Consultant(s), Team Member(s), etc

