

Phoenix Chapter of the Construction Specifications Institute

Cactus Comments

CSI PHOENIX NEWSLETTER

AUGUST 2009

PUBLICATION DEADLINES

Publication deadline for the September 2009 issue of the Phoenix Chapter Newsletter is August 26, 2009.

Articles and items of interest should be submitted to Darlene Moore at dablmo@hotmail.com or Alex Devereux at adevereux@itt-tech.edu.

We welcome member articles and ideas/suggestions.

CHAPTER NEWS



Knowledge for Creating & Sustaining the Built Environment
CSINet - Home of The Construction Specifications Institute

Monthly Chapter Meeting

The August Chapter Meeting will be held on **Thursday, August 13, 2009**. Check-in and Networking begins at 11:30 a.m. Lunch and Program will begin at 12:00 p.m. The meeting will be held at the **Radisson Hotel Phoenix City Center, 3600 N. 2nd Avenue, Phoenix, AZ 85013 (602-604-4900)**. **For dinner reservations, call 602-258-7499 by August 10th at noon**. Cost is \$25.00 for non-members (cash or check only), free to CSI members and counts as one (1) AIA LU credit. This month's program is

"Why Can't Professionals be More Professional and Increase their Profit?". Guest speaker is **Dean T. Kashiwagi, Director of PBSRG**.

Monthly Technical Meeting

If you would like to join the CSI Technical Committee, the next meeting is Tuesday, August 11, 2009 from Noon until 1:00 p.m. (bring your own lunch), at **HDR, Inc., 3200 E. Camelback Rd., Suite 250, Phoenix, AZ 85018; 602-522-7700**. The topic of discussion is the Building Envelope.

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Something exciting and new by the Chapter's Technical Committee! Take a look at the developing **TECHNICAL RESOURCES** section. The information will be classified based on UniFormat Lite Index, 1998 Edition. This is also listed on our website!

If you would like to be included in the "**Member Spotlight**", please contact **Alex Devereux** at adevereux@itt-tech.edu or **Darlene Moore** at dablmo@hotmail.com with your request.

PRESIDENT'S MESSAGE

By President, Jay Norton

Greetings all CSI Phoenix Chapter Members and welcome to what we hope will be an enjoyable year for us all, both business wise and socially as well. I hope you all have had a great summer. Those of you who were able to get away to a cooler climate during what was the hottest July on record in Phoenix are the envy of those of us who stayed here and suffered. We'll enjoy hearing about it but please don't rub it in too much.

Ken Martinek has graciously agreed to be the Program Committee Chairman as well as our Past President and he has some great luncheon sessions lined up. The luncheons this past year have been so successful that we decided to go with them each month and disperse with our evening meetings except for our annual Christmas Party in December and the Annual Awards Meeting in June. We will once again be at the Radisson on 2nd Avenue in Phoenix. I think everyone will agree that their staff is top notch. The meals were great and we hope you can attend as many meetings as possible.

Those of you who could not attend the Award Ceremony in June missed a great evening. Once again we met at the Tempe Performing Arts Center which is a fabulous place to have a dinner meeting. Thanks to those of you who included your spouse, significant other ,etc. in the evening. They are always welcome so we get to know them and they learn what CSI is all about. Ken was, as usual, a superb Master of Ceremonies and his Special Awards to those members who kept him from "being thrown under the bus" during his tenure as President were a real hit. As I said in my remarks, he is going to be a tough act to follow but I'll try my best.

It appears that, just as our temperature has been hotter than ever, the economy has once again started to heat up as well. Economists say that the stock market historically recovers 6 months before the end of a recession. If this holds true this time we're half way out because the market has been soaring the past few months from it's March low and has given all indications it is once again becoming a Bull. Hopefully this is translating into business for our members.

As our new Chapter Board begins this new year I want to thank each one of them for stepping up and volunteering to help keep the Phoenix Chapter one of the best within CSI in providing it's members with the best programs and services. Please review the list of Board Members and Committee chairpersons elsewhere in this newsletter. Introduce yourself to each of them at our meetings if you do not already know them and please pass on any suggestions or complaints. Our job is to serve our members but we are in the dark unless you give us some feedback.

Hope you can make our first meeting of the year on Thursday, August 13th. Come early for some networking. I look forward to seeing each of you.

Jay Norton, President 2009-2010

About the President: You can contact the author at nimrodj@earthlink.net

"... As our new Chapter Board begins this new year I want to thank each one of them for stepping up and volunteering to help keep the Phoenix Chapter one of the best within CSI in providing it's members with the best programs and services. ..."

SPEAKER BIOS

Dean T. Kashiwagi is a professor at Arizona State University's Del E. Webb School of Construction and also the Director of the Performance Based Studies Research Group (PBSRG). PBSRG is the worldwide leader in improving performance and efficiency. Dean has developed a "hands off" approach to managing contractors or vendors in any industry. His concept is contrary to traditional price-driven procurement. The technology has been tested over 600 times totaling \$2.4 Billion (\$731M in construction projects and \$1.7 in non-construction projects) with a 98% success rate since 1994. Dean has integrated these concepts into a Facility-Project Graduate Program at ASU. Prior ASU, Dean was a project engineer for the US Air Force during his 14 years tour. He is an accomplished author on project performance and working on his fourteenth book. He recently presented this topic at CSI's Construct 2009 which was well received.

Member Meeting Program:

Topic: Why Can't Professionals be More Professional and Increase their Profit?

Speaker: Dean T. Kashiwagi

Edward Deming stated that efficiency and quality improved profits and minimized cost. Logic dictates that if someone is more professional, they are paid for their knowledge, they work less, and their clients are happier, get a better value, and pay less for much better results. Arizona State University has been testing a best value system in delivering non-construction projects that encourages professionals, vendors, and clients to buy based on value, and to let the performers do their job with minimal direction and management. The results have been stunning. The results show that the major source of cost, risk, and confusion is not caused by the construction industry, but by the client. The best value system has increased vendor profits and minimized cost at the same time. The new process brings back the designers expertise and professionalism, minimizes their risk, and improves the profits and sales of high performance vendors. In this session, we will present the system along with the case studies' results.

Objectives:

- * Understand how efficiency is a major key to success.
- * How to capture accurate information.
- * Learn how other professionals use efficient systems with very accurate information that minimizes risk, stress, and work, while maximizing everyone's value and profit.

CURMUDGEON'S CORNER

CONVENTION REPORT

by Sheldon Wolfe, RA, FCSI, CCS, CCA

snob: one who disdains people or things considered inferior

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I recently saw a comment referring to this year's convention as "great". My initial inclination was to agree, but it got me thinking about what a given convention might mean to different attendees. My first convention was in 1990, and I have been to most of them since. I enjoyed every one, but, as you might expect, some were more memorable than others. For me, five conventions stand out: Chicago '90, San Diego '91, San Francisco '94, Dallas '01, and Las Vegas '02.

The 1990 Chicago convention was my first. About fifteen members of the Minneapolis-St. Paul Chapter chartered a bus and rode down together, and some of us shared rooms. The keynote speakers were Studs Terkel and Willard Scott, and programs included Editing On-Screen, Integration of CAD Drawings and Specifications, and CSI Format for Mechanical and Electrical Specifications. I couldn't believe the show floor; I felt like a kid in a candy store! This was the pre-Internet era, and everything was distributed on paper, so every booth was stocked with boxes of literature. By the time I reached the end of the first aisle I knew I wouldn't be able to get everything back to the hotel. An experienced conventioneer came to the rescue, telling me to take only the most interesting brochures, as the exhibitors were happy to send literature. (See my March 2003 TechNotes at <http://snipurl.com/nk1gy> for a few interesting scans of 1990 memorabilia.)

When I went to San Diego in 1991 I expected and got more of the same. There are two reasons it's on my favorites list: It was my first

visit to California, and I found out why everyone wants to go there; and I received my first Institute award that year, for creating a keyword index to the Manual of Practice. Also, it was the first time I was invited to an exhibitor-sponsored dinner, this one on a double-deck boat tour of the harbor. As I watched the daylight fade and the moon rise, I wished I had brought my family along, and vowed to bring them to a convention.

1994 was another year of great memories because of San Francisco itself, and because I brought my family. Since then, my wife has always accompanied me, and one or both of our children managed to go along a few more times. I think this was the year I became aware of how many members I knew in other chapters, and meeting them became a major part of attending conventions.

The 2001 convention in Dallas was a high, with a couple of Institute awards. The best thing was that it was the one and only time my wife attended the opening ceremonies, where awards were presented at that time. I was president-elect for my chapter that year, so my wife and I hosted the chapter hospitality suite. One night we must have had fifty people in the room! Finally, there was Las Vegas in 2002, where I received my Fellowship. It was our biggest family trip, with both children, their spouses, and my wife's mother. We stayed in a great two-story apartment across the street from the Hilton, with an outdoor pool and *no* slot machines.

Looking back, it's easy to see that the relative greatness of a convention depends a lot on what happens there. I'm sure this year's first-timers, award recipients, and new Fellows will

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CURMUDGEON'S CORNER

CONVENTION REPORT (CONT'D)

(Continued from page 4)

long remember Indianapolis, while those who have been to many conventions may not.

Although one thing or another has occasionally been less than expected, I have never been to a bad convention. This year, as usual, I found information about a number of new or changed products that I put to use immediately, again demonstrating the value of the exhibit hall.

Another thing I have learned from CSI trips that you shouldn't be too ready to snub a host city. The location definitely can improve the convention experience, but the programs and exhibits are useful regardless of where we go. I admit I have on occasion had reservations because of things I had heard - I didn't want to go to LA (too much traffic, too much smog), and I had little interest in going to Las Vegas because I'm not a gambler. In each case, I'm

glad I went, as both cities were amazing, and each had something unique to offer.

I had been to Indy before, for a bi-region conference in 2002. Even though I am a Hoosier by birth, I had no expectations one way or the other, as all the time I spent in Indiana was either in the Fort Wayne area or near Columbus. We had a heck of a good time at that conference, and I was impressed by all the city had to offer. There is even more there now than seven years ago, yet many museums, the zoo, a beautiful canal parkway, and other attractions are within walking distance of each other. If you didn't go this year because Indianapolis wasn't sophisticated enough for you, you missed a great experience. Don't make the same mistake next year.

The 2010 convention will be at the Philadelphia Convention Center, 11-14 May.

© 2009, Sheldon Wolfe

2009 CSI Phoenix Chapter Imagination Cube Design Competition

Do you have an exciting product worthy of a design competition? The CSI Phoenix Chapter Imagination Cube Design Competition Committee is seeking a Featured Product Sponsor for the **2009 CSI Phoenix Chapter Imagination Cube Design Competition**. If interested, please contact I-Cube Chairman, Tim Garver at 602-714-7280 or tim.garver@dunnedwards.com.

The Reference Library

The Reference Library conducts regular weekly breakfast and lunch meetings offering a wide range of information on various products and companies in the industry. Breakfast and lunch is provided and there is no charge for the seminars. Check out their website at <http://www.thereferencelibrary.com/main.htm> for more information. The Reference Library is located in Phoenix, Mesa, and Scottsdale.

Phoenix August Lunch Schedule: (Location: 99 E. Virginia Ave., Suite 140, [1/2 block east of Central] Phoenix, AZ 85004)

August 5: Ackerstone, Marc Garrard will present “Why Specify Interlocking Concrete Pavers?” Attendees will learn a wealth of information as it pertains to the manufacturing, installation, and limitless design capabilities of interlocking concrete pavers.

August 12: Prosoco, Steve Besendorfer, will explain the benefits of finished concrete flooring and compare and contrast the four types of liquid applied concrete hardener-densifiers.

August 19: Euclid Chemical, Dave Flax, will present “Why a Specification Review is Important”. The presentation will focus on the 4 C’s (Clear, Correct, Complete, and Concise) and why a regular specification review is important in order to fulfill the requirements of the 4 C’s.

August 26: AAC Structures of Arizona, Mark Aliason, will discuss the current building code compliance in the areas of Autoclaved Aerated Concrete (AAC) and Polyurethane Block/Insulated Concrete Forms (ICF).

Mesa August Breakfast Schedule: (Location: Marie Callender’s, 865 S. Dobson, Mesa, AZ)

August 6: Sherwin Williams, Angie France, will present “Hardeners & Densifiers” and will identify a new way to finish concrete floors, give an understanding of the starting point and the process of evaluation, preparation, application, and protection, as well as a market overview that includes where these types of products can be used and how to specify these finishes.

August 20: Carlisle Syntec, Chris Thompson, will present a focus on Energy Efficiency and Sustainability as it pertains to roofing and the building envelope. He will also discuss Daylighting and Roof Gardens.

Scottsdale August Lunch Schedule: (Location: Fox Sports Grille, 16203 N. Scottsdale Rd., Scottsdale, AZ 85254)

August 13: Baldwin Hardware, Bob Escudero, will present an AIA approved presentation covering specification door hardware. In this presentation we will review such topics as door nomenclature, lock types, finish types, metal types, and hardware definitions. The learning objective being the ability to write a professional door hardware specification.

August 27: No Presentation. TRL Tradeshow—Buttes—12:00-5:30—Join Us—No Cost!!

The Reference Library Contact Information:

Phone: 602-258-7499

Fax: 602-297-6613

Jill Anderson (jill@thereferencelibrary.com)

Louise Rehse (louise@thereferencelibrary.com)

TECHNICAL RESOURCES

UniFormat Lite Index, 1998 Edition:

Construction Systems and Assemblies

B Shell

B30 Roofing

[Roof Design Resource for Energy and Environmentally Efficient Roofs in Arizona](#)

C Interiors

[Indoor Air Quality PowerPoint: Materials and Design](#)

[Presented by: Shannon Newton, MPH, CIH Health Effects Group, Inc.](#)

AWARDS BANQUET 2009

Chapter President's Member of the Year.....Tammy Stevens

Chapter President's Team Player(s) of the Year.....Louise Rehse, Jill Anderson

Chapter President's Industry Member of the Year.....David Spice

Chapter President's Professional Member of the Year.....Mark Yarish

Chapter President's Committee of the Year.....Education Committee

Chapter President's Environmental Award.....Tim Garver

Chapter President's Service Award.....Mike Wadding

Chapter President's Commendation Award.....Scott West

- Jay Norton
- Steve Smith
- Teri Hand
- Brian McClure
- Don Stone
- Jorge Pierson
- Bob Trimble
- Ron Geren
- Alex Devereux
- Alan Minker
- Joe Volinsky
- Carlos Murrieta
- Mark Yarish
- Tim Garver
- David Spice
- Jill Anderson
- Jolene Jones
- Louise Rehse
- Tom Nordquist
- Rocio Israel
- Clark Benson
- Neil Davison
- Paul Simonsen
- George Wadding
- Steve Andros

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AWARDS BANQUET 2009

(Continued from page 8)

- Tammy Stevens
- Pamela Bir
- Sharon Kotsonas
- Tom Urich
- Terry Vaughan
- Stephanie Martinek
- Andrea Grum
- Clarice Nielsen
- Bobbie Jo Huskey
- Gary Mittendorf
- Katie Kelly
- Dick Bauer
- Canan D' Avela
- Mike Lentz
- Wayne Shirlaw
- Darlene Moore
- James Motley
- Jon Hammond
- TJ Valdez
- Angie France
- Courtney Spice
- Nicole Thomas
- Jeanne Spice
- Rick Radobenko
- Don Rupert
- Jeremy Gustafson

Chapter President's Out From Under The Bus Award.....Darlene Moore
Jeremy Gustafson

BOARD MEETING MINUTES— JUNE 2009

Meeting notes taken by Jay Norton

June 23, 2009 CSI Phoenix Board Meeting

Present: Ken Martinek, President; Jay Norton, President Elect; Ron Geren, Past President, Don Stone, Industry Director; Jorge Pierson, Professional Director

Committee Chairpersons Present: Membership - Alan Minker; Technical - Tim Garver; Awards - Carlos Murrieta; Academic Liaison - Ron Geren; Education - Joe Volinsky

Others Present; T.J. Valdez - Industry Director 2009-2011 Elect; Angie France - 2nd Vice President Elect 2009-2010; Gary Mittendorf - President Elect Elect 2009-2010.

There was not a quorum of Board Members present so this was not an official meeting. The following issues were discussed:

Ken Martinek reported that his efforts to get top quality presenters for our meetings this next year were well underway. For our August meeting he has scheduled the Dean of the ASU Dell Webb School of Construction who will discuss Performance Based Selection.

Joe Volinsky announced that our recent BIM Seminar made \$755 profit. He also announced that Jill Anderson and Jolene Jones had volunteered to be the Education Committee co-chairpersons for the 2009-2010 year. Joe will stay on as a member of the committee.

Ron Geren stated that a CCCA and CCS Class is possible for this fall. Also a CDT class if 8 or more participants can be signed can be conducted wither this Fall or in the Spring. Would also like to conduct a CCPR class if possible. Jay agreed to contact our former member Mark Schweitz who is a CCPR to see if he would be willing to conduct such a class.

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BOARD MEETING MINUTES— JUNE 2009 (CONT'D)

(Continued from page 10)

Alan Minker reported that our membership now stands at 181. A decrease is seen as a result of the current recession. Alan stated that if we could get at least 25 new prospective members the Institute would be willing to decrease first year membership costs by 50% if our Chapter was willing to do the same.

Tim Garver stated that registration for the 2009 Imagination Cube competition is still open. Currently only one participant has signed up but this is not unusual and he expects more. AIA is helping by advertising the Competition. The award will be presented on September 26th at the AIA Design Awards Gala. Tim also announced the next Technical Committee meeting will be at HDR on July 14th. They will have a guest presenter from USG.

Carlos Murrieta & Ron Geren announced that they would be focusing on submitting the documentation to the Institute for Teri Hand to be elevated to FCSI this next year. Everyone agreed this was long overdue.

T.J. Valdez will get with Ron Geren on the progress of the Ken Lockhart Foundation's Scholarship efforts.

Jay Norton announced that inputs for a CSI Outstanding Chapter Award will be due to the Board by September 1st. We were late last year and there is no reason we can't be early this year.

Meeting was adjourned at 5:00 PM. There will be no Board meeting or regular Chapter Meeting in July. Next Board meeting is scheduled for 4:00 PM on Wednesday, August 12th at The Reference Library.

Respectfully Submitted,

Jay Norton, President Elect



Knowledge for Creating
and Sustaining
the Built Environment

DIRECTORY 2008-2009

Phoenix Chapter

Construction Specifications Institute

OFFICERS AND DIRECTORS:

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2 nd Vice Pres	Steve Smith			
Secretary	Mark Yarish	602-257-1764	Cell:	yarish.m@owp.com
Treasurer	Teri Hand	N/A	Cell: 602-418-1268	thand@tnemec.com
Director 06-08(Ind)	Tim Garver	480-736-7126	Cell: 602-714-7280	tgarver@dunn-edwards.net
Director 06-08(Prof)	Steve Smith	602-285-1720	Cell: 602-758-8342	rubbetail@msn.com
Director 07-09	Jorge Pierson	480-941-1440	Cell:	jpierson@kdra.com
Director 07-09	Bob Trimble	480-982-9087	Cell:	rgtrimble@armstrong.com
Past President	Ron Geren	602-569-9645	Cell: 602-791-7016	ron@specsandcodes.com

COMMITTEE CHAIRS:

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Publications	Alex Devereux	602-437-7554	Cell:	adevereux@itt-tech.edu
Technical	Tim Garver	480-736-7126	Cell: 602-714-7280	tgarver@dunn-edwards.net
Kenn Lockhart Fund	Neil Davison	602-906-9605	Cell: 602-999-1095	davisonassociate@cox.net

Please Note—The 2009-2010 Directory will be updated for the September CSI Newsletter.

CLASSIFIED ADS



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Technical Services
5902 East Grandview Road
Scottsdale, Arizona 85254

- Specifications
- Building Code Analysis
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- Contract Administration

Ronald L. Geren
AIA, CSI, CCS, CCCA, SCIP
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